



COMPETITION SOCIAL MEDIA/BLOGGING POLICY

- 1.1 For the purposes of this document social media and a “blog” is a type of website, or a webpage on a website, where entries are made (such as in a journal or diary), usually displayed in a reverse chronological order and includes without limitation websites such as Instagram, Facebook, LinkedIn, Tik Tok, Twitter or public forums.
- 1.2 Team content is any content published on social media by BSA about the Australian Team.
- 1.3 Team Members must only post content on social media or a blog where they own all rights in relation to the content, and that content must be confined solely to the Team Member’s own personal Team-related experience.
- 1.4 A Team Member may, in describing his or her own Team-related experiences, include descriptions of or accounts of conversations with other Team Members, however the Team Member may not post content such as commentary, speculation or opinion about other Team Members.
- 1.5 Team Members should not disclose on social media or in a blog any information that is confidential or private in relation to any third party, including information, which may compromise the security, staging and organisation of the Team activities, any other Team Member, or the privacy of any other Team Member.
- 1.6 Team Members posting on social media and blogs should at all times conform to the National Team values, be dignified and in good taste, and not contain vulgar or obscene words or images.
- 1.7 Team Members shall not include any Team Content on a social media posting or blog without BSA’s written permission, such permission to be on the condition that the Team Member comply with this document and any other rules set by BSA relating to Team Content.
- 1.8 Team Members are responsible for obtaining consent from any other persons appearing in any still or moving images posted on social media or a blog.
- 1.9 Team Members must not include any commercial reference in connection with Team Content posted on social media or a blog. Specifically, no advertising or sponsorship (such as brands) may be visible on a Team Member’s posting on social media or a blog at the same time as Team Content, without prior consent from BSA or team officials.
- 1.10 Team Members must not post Team Content on social media or a blog on a website controlled by a third party that is, or is likely to be regarded as, a competitor of BSA or a BSA sponsor.
- 1.11 Team Members must not permit any third party to reproduce or use Team Content that has been posted on social media or that Team Member’s blog, to promote the third party’s goods and/or services, and must take all reasonable steps to prevent such conduct.
- 1.12 Team Members posting Team Content in accordance with this document must include a hyperlink on social media or the blog to BSA’s website, www.blindsportsaustralia.com.au and/or tag BSA on the appropriate social media channels.





1.13 Team Members acknowledge that BSA is not liable for any content placed by a Team Member on social media or a blog or the internet, irrespective of whether the Team Member obtained BSA prior written consent or complied with this document.

Approved
June 19th, 2023
Matthew Clayton
CEO – Blind Sports Australia

