

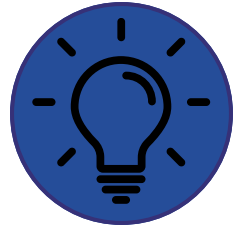
Blind Sports Australia Strategic Plan 2025 - 2028

Our Vision

We are committed to building a connected blind sporting community where everyone can find a place to participate and enjoy the benefits of blind sport

Our Purpose

To grow the pathways and opportunities to participate in blind sport – from grassroots to high performance in collaboration with our members and partner organisations



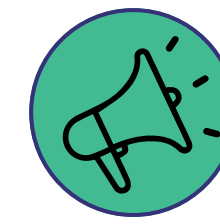
LEAD

- Connect and engage with our members and stakeholders to enhance the experience and outcomes for everyone involved in blind sport
- Advocate on behalf of our members and blind sporting community to create opportunity and remove barriers to participation
- Uphold and educate high standards of sports integrity
- Demonstrate good governance standards in our policies and practices



GROW

- Diversify revenue streams via sponsorships, strategic partnerships and commercial opportunities
- Ensure financial stability and strong risk management
- Leverage partnerships to engage expertise to drive high performance and participation
- Support and empower our staff & volunteers to grow a high performing culture



PROMOTE

- Recognise, promote and celebrate blind sport
- tell the stories that engage and connect via our digital and social channels
- highlight our successes to build blind sports profile locally and internationally



ACHIEVE

- Grow more opportunities for participation in more places in collaboration with our member organisations and stakeholders
- Deliver high performance support system for Goaball and Blind Football to strengthen our success on the world stage

OUR VALUES: STRIVE FOR EXCELLENCE, ACT WITH FAIRNESS EQUITY & INTEGRITY, BUILD STRATEGIC PARTNERSHIPS, CREATE A SPORTING LEGACY, COMMUNICATE EFFECTIVELY, ACCOUNTABILITY



**Blind
Sports
Australia**